

# Youth Protection Resource Material Recommendation

## International Order of the Rainbow for Girls

March, 2026

### **Resource: National Center for Missing and Exploited Children**

The [\*\*National Center for Missing & Exploited Children\*\*](#) (NCMEC) is a private, non-profit corporation whose mission is to help find missing children, reduce child sexual exploitation, and prevent child victimization. NCMEC works with families, victims, child-serving professionals, private industry, law enforcement, and the public to assist with preventing child abductions, recovering missing children, and providing services to deter and combat child sexual exploitation. They also **provide age-appropriate training programs** for kids, teens, parents, teachers, and other professionals and volunteers who work with youth. Since 1998, NCMEC has operated the **CyberTipline**, a place where the public and electronic service providers can report suspected online and offline child sexual exploitation. The millions of reports made each year uniquely situate NCMEC to identify trends and create prevention resources to address the evolving needs of kids and teens online.

#### **NetSmartz**

**NetSmartz is NCMEC's online safety education program.** It provides age-appropriate videos and activities to help teach youth be safer online with the goal of helping them to become more aware of potential online risks and empowering them to help prevent victimization by making safer choices on- and offline.

#### **KidSmartz**

KidSmartz is a child safety program that educates families about preventing abduction and empowers kids in grades K-5 to practice safer behaviors. This program offers resources to help parents, caregivers, and teachers protect kids by teaching and practicing the 4 Rules of Personal Safety using classroom lessons, at-home lessons, parent tips, and fun printable activities.

## [Safe to Compete](#)

### **Creating a safe environment in youth sports**

**Safe to Compete** is a national initiative between **It's a Penalty** and **The National Center for Missing & Exploited Children (NCMEC)** to prevent abuse, exploitation and trafficking of young children as they learn to compete in youth sports.

## [Code Adam](#)

Code Adam was created in memory of 6-year-old Adam Walsh, who was tragically abducted from a Florida department store and later found murdered. Code Adam is a program of the National Center for Missing & Exploited Children, a nonprofit co-founded by Adam's parents, John and Revé Walsh.

The program is a powerful search tool for lost and potentially abducted children. It is designed to help businesses, parks, government buildings and other establishments ensure that they have safety protocols in place to respond quickly and effectively to situations involving a missing child.

Code Adam is one of the country's largest child safety programs, currently used in hundreds of thousands of locations nationwide. Free online, on-demand trainings related to prevention education are available via NCMEC's online training portal, NCMEC Connect. View webinars, recorded live sessions, resources and best practices covering online exploitation, tips for teaching online safety, parent/guardian specific topics, and more!

### **Additional help from NCMEC:**

- [Cyber Tipline](#)
- [Removing Explicit Content](#)
- [Victim, Survivor & Family Support](#)