



Tips for the Girls to Discuss Rainbow

“What’s Rainbow and Why Should I Join?”

Raise your hand if you find it tough to answer that question. (Don’t be shy—we’ve all been there!) It’s complicated isn’t it? You know why YOU love it, but translating your reasons into answers that make sense to someone else can be tricky. This section on recruiting will help guide you through 3 simple steps to getting a friend interested in attending a meeting or visiting this Web site. Ideally, getting other girls to join your Assembly is the ultimate goal. But it can’t happen overnight. Focus on one or two things that you find personally rewarding about being a member. Don’t try to explain every last detail up front. Stay confident in your answers, and your inner light will shine through.

THREE SIMPLE STEPS TO TALKING ABOUT RAINBOW

THE ICE BREAKER

Find out what interests or hobbies your friend has—like sports or dancing or travel—and ask her what first attracted her to that activity.

She will likely talk about a person or an event that inspired her. When you have a chance to respond to her story, talk about an activity you love (that you do as a Rainbow Girl). Explain that being a Rainbow Girl has helped you learn or perfect or do “that activity that you love” all the time.

This will generate her to ask about Rainbow. When she does, you give her . . .

THE INSIDE SCOOP

Take her interest (that she first mentioned she loves), and tell her that if she enjoys that, then she should check out Rainbow Girls. Tell her that being a Rainbow Girl means a lot of things, but mostly it’s about learning how to be the best you can be and developing a belief in yourself that you can achieve anything.

Tell her that being a Rainbow Girl opens doors—to helping others, to doing better in school, to having ideas for what you may want to do for a living someday.

THE INVITATION

If this girl is the right candidate for Rainbow, this conversation will pique her curiosity, and she’ll have questions. But it’s important to not overwhelm her with information. Allow her to discover a few things on her own or with her parents. Jot down the Web address to this site and tell her to check it out.

*Rainbow Gets Girls Ready for Life!*TM



After a few days have passed, ask her what she thought of the Web site. If she still seems interested, invite her to your next meeting. At the meeting, remember to introduce her to other members to make her feel welcome.

From here, allow your Assembly Advisor to take the next step with encouraging her to join.

What About Parents?

Most parents will want to be assured that any club or organization that their daughter joins is safe and reputable (meaning, it's a well-respected group with a good reputation). In addition to directing them to visit this Web site, here are a few things to keep in mind when talking with parents about Rainbow:

- Rainbow is not a “secret” organization. It’s more like a big sorority where girls learn, share, and grow together.
- Rainbow welcomes parents to participate in their daughter’s experience. Parents can serve on advisory committees, help to organize functions, or simply support annual fund-raising projects.
- Rainbow meetings, events, and trips are well chaperoned and well organized.
- Rainbow builds self-esteem and confidence and invites any girl to be a member regardless of her religion or nationality.
- Rainbow Girls work on being responsible to their family and to their community—but along the way, they learn life skills that help carry them through the rest of their life.

FOCUS ON THE FUN!

No matter who asks you about Rainbow, remember to focus on how much fun it is! When others hear that something is fun, and see the happy expression on your face, their natural reaction will be to find out if it’s something they’d like to try too.